

# BARIX

## BACKGROUND MUSIC OVER IP

- ⊕ Background music for In-store, gym, church, hotels and more
- ⊕ Streaming audio and message to many sites using the internet
- ⊕ Long lasting with ultra robust Barix player
- ⊕ Remote control for volume and stream selection
- ⊕ Remote firmware update



## RETAILPLAYER SOLUTION

RetailPlayer Solution is the newest generation platform for multi-channel background music streaming. It defines a new price point for a background music delivery system to many sites. Targeting customer with a need for streaming background music and messages using the internet, the RetailPlayer solution provides a cost effective, robust and highly scalable solution. A portal server (that runs in the cloud or can be installed at the clients premises) provides the configuration as well as firmware update and management for all players. For the streaming server, the customer is open to select the most competitive solution on the market and is not locked to the Barix platform.

The screenshot displays the 'RETAIL PLAYER PORTAL' web interface. On the left is a navigation menu with options: Devices, Channel Lists, Customers, and Logout. The main content area shows a 'Devices' table with the following data:

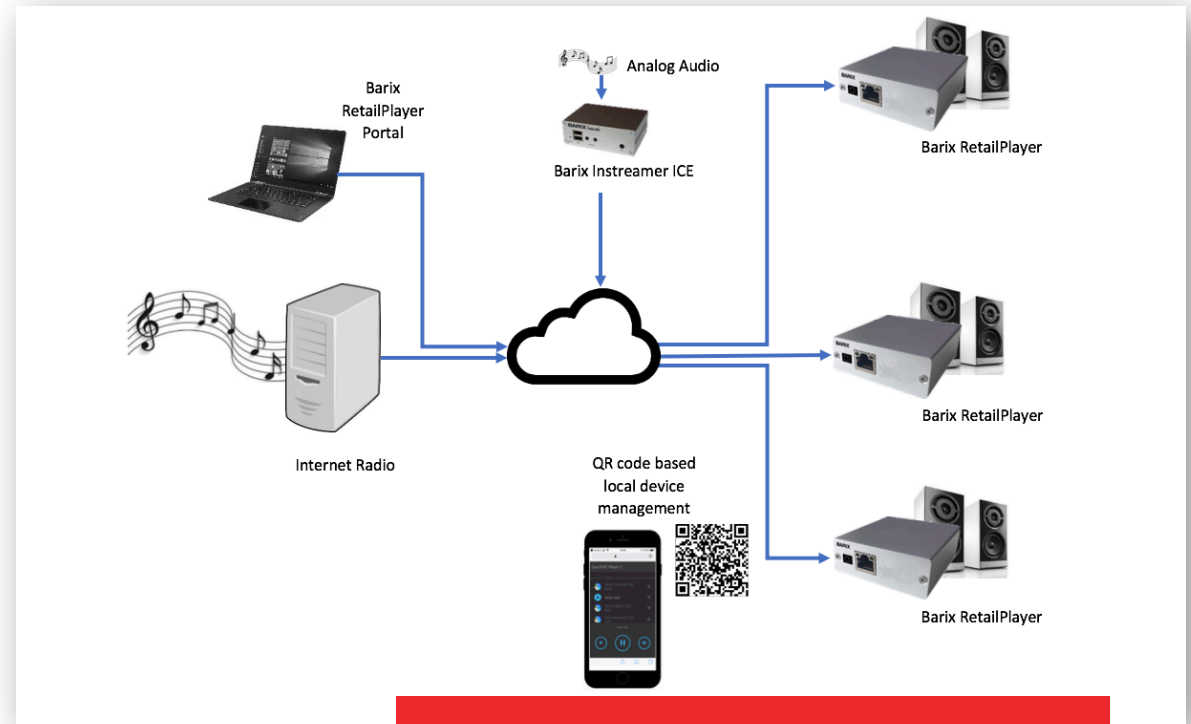
Name	MAC
Player 1	00:08:e1:05:60:...
Player 2	00:08:e1:05:60:...
Player 3	00:08:e1:05:60:...
DemoRoom	00:08:e1:05:60:...
Player 4	00:08:e1:05:60:...
Player 5	00:08:e1:05:60:...
outlet nord	00:08:e1:05:60:...
outlet west	00:08:e1:05:60:...
outlet city center	00:08:e1:05:60:...
outlet shopping mall	00:08:e1:05:60:...
monitoring device	00:08:e1:05:60:...

Overlaid on the right is a 'Channel Lists' configuration window. It includes a 'Name' field, a 'New List' button, and a table for adding stations:

Name	URL
American Radio Stations	
Claical	http://66.125.61.20:8220
German-Radio Stations	
Radio-Nora	http://streams.noraweb1.streams.de/nora-live/mp3-128/k1/streams.noraweb1.streams.de/
Radio Bremen	http://bremen.de
Barix Demo List	
Barix Radio	http://live-four.dme2.ch.8000/barix_hu3u
SCMA FM	

## FEATURES:

- + Latest generation, robust, cost-effective player
- + Cloud or client server based management system
- + Individual volume and stream selection control
- + Management of groups, clients and users
- + Advanced firmware update and OS recovery architecture
- + OEM branding possible
- + Free selection of streaming service



## SOLUTION BASED ON:

→ New RetailPlayer

For detailed information about all paging and intercom solutions from Barix contact us or your local partner at:

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