



Barix to Participate in InfoComm India Road Show

Company exhibits and presentations to focus on Audio and GPIO over IP networks

ZURICH, SWITZERLAND, January 6, 2010 — Barix AG, a pioneer in IP-based audio, intercom, control, and monitoring, announces its participation in the InfoComm India Road Show, taking place from January 14-20, 2010. Sponsored by InfoComm Asia, the road show will make three stops: January 14-15 at the Hyatt Regency Hotel in Mumbai (Barix at Booth M-19), January 18 at The Lalit Hotel in New Delhi (Booth D-19) and January 20 at Le Meridien Hotel in Bangalore (Booth B-18).

Barix will exhibit its complete range of Audio over IP and control/automation devices in concert with regional business partner BNA Technology Consulting (www.bnaindia.com). Products on display include Instreamer audio encoders, Exstreamer audio decoders, Annunicom intercom devices, and Barionet control and automation products.

Marcel van der Meijs, Vice President of Sales and Marketing for Barix, will also present a paper entitled “Audio and GPIO over IP Networks” at all three stops. The presentations will take place at the following dates and times:

- **Mumbai:** Opel Room, 12:30pm (both days)
- **New Delhi:** Regal I Room, 11:30am
- **Bangalore:** Orchid Room, 2pm

All Barix products are inexpensive, low-power devices that are scalable to the growth of the operation; offer reliability through a PC-FREE design with no moving parts; and serve as a flexible platform for integration into virtually any operation requiring audio transport and delivery. Barix also offers its programmable BCL standard open to all customers to easily tailor applications for specific needs. Local control, audio relay, and low-latency streaming are a few examples of custom programs using Barix’s BCL software environment.

About Barix AG (www.barix.com)

Barix AG, headquartered in Zurich Switzerland, specializes in research and development of state of the art IP based communication and control technology. Barix products are stand-alone and able to remotely connect worldwide over standard networks / Internet offering new and improved solutions to the professional audio distribution, communication and automation industry. Barix products provide solutions in audio over IP (audio distribution and monitoring, communication, security) and automation (remote controlling, monitoring and maintenance).

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