

STL - Studio To Transmitter Link Solution



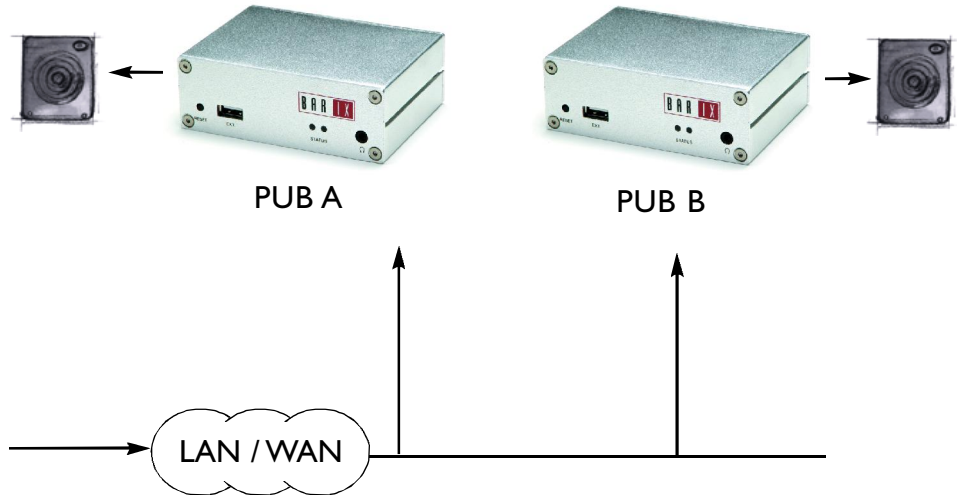
RADIO STUDIO



AUDIO IN



BARIX EXSTREAMER 100



BARIX INSTREAMER 100

Re-broadcast Audio Over the Internet to Your Local Radio Station

In July of 2005 owners Glenn and Nickels opened Blind Tiger Pub, a bar and live entertainment venue located in Johnson City, New York. The owners wanted to offer an unconventional and exciting blend of live rock, pop, country and jazz to their patrons. Rather than hire a local DJ or subscribe to a music service provider, they decided to build a private radio station and music studio to give their patrons a unique and personal experience.

In addition, they wanted to broadcast Blind Tiger Radio live over a local radio station for at least 3 hours a week. To deliver Blind Tiger Radio to the local radio station they needed to re-broadcast their audio content over the Internet from their studio to the local radio station studio. This required two additional devices: one to transmit the audio from Blind Tiger studio to the second device at the local radio station. The audio is broadcasted over FM radio from the transmission site. The new equipment also streams the audio to www.blindtigerradio.com.

The owners of Blind Tiger decided to open a second location in Afton, N.Y., with plans to broadcast Blind Tiger Radio. This also required a device to re-broadcast their audio content over the Internet from A to B.

They realized that Barix offers an inexpensive, reliable STL studio-to-transmitter link solution over IP through its Instreamer and Exstreamer technology. They installed a Barix Instreamer at the studio to successfully transmit the Blind Tiger Radio broadcast to the Blind Tiger pub in Afton by simply providing the audio source to broadcast and a standard network connection. At the Afton location, they installed a Barix Exstreamer that receives the audio broadcast from the Internet and feeds it right into the sound system. To date, the Barix components have successfully provided uninterrupted streaming audio to the Blind Tiger Pubs.

For further information please visit www.barix.com